

Footfall Report for: Sutton BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sutton BID	-0.3 %	-5.2 %	-3.0 %	-10.7 %	8.1 %	7.5 %
Greater London	-1.0 %	-2.1 %	-1.8 %	-0.5 %	4.0 %	4.4 %
UK	-2.2 %	-2.5 %	-3.6 %	-2.1 %	5.8 %	4.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 0.3% down on the previous year.

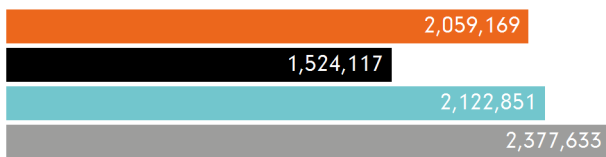
The number of visitors counted for month commencing 25 November 2019 was 2,059,169.

The busiest day in month commencing 25 November 2019 was Monday 23 December with 90,337 visitors.

The peak hour of the month was 13:00 on Monday 23 December 2019 with footfall of 10,606

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



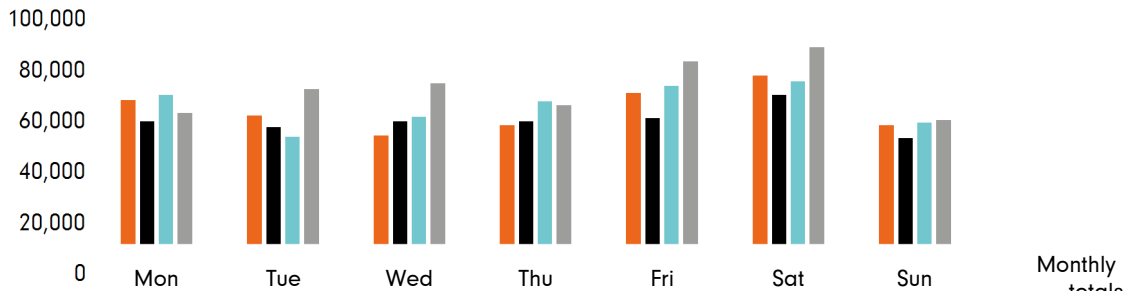
Number of days this month	11	4	20
Number of days same month last year	10	7	18

Average temperature

	Maximum temperature	Minimum temperature
2019	10°	5°
2018	10°	5°

Footfall by day

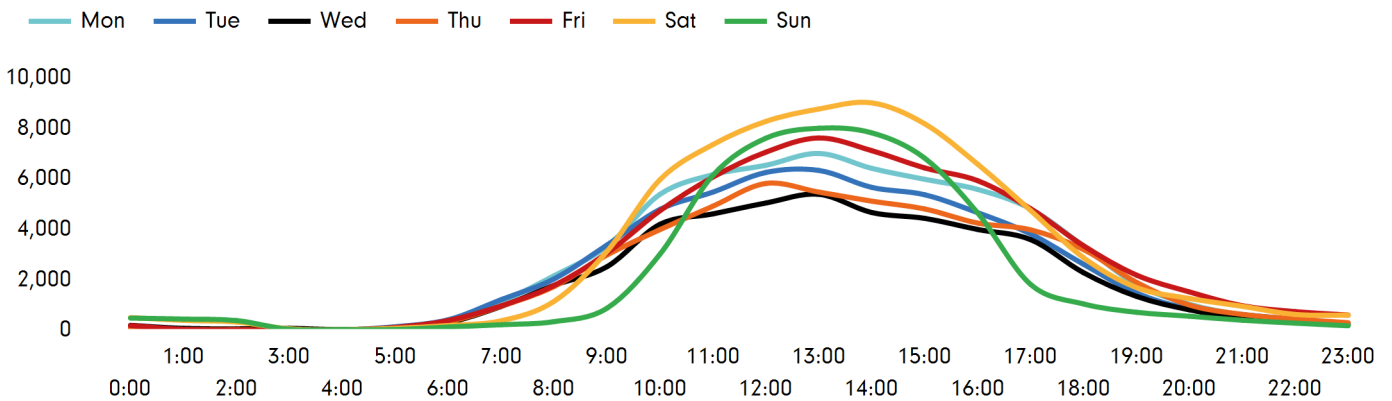
The figures shown below are calculated using weekly averages.



This Month	62,989	56,401	47,888	52,486	66,124	73,513	52,430	411,831
Previous Month	54,094	51,661	54,068	53,927	55,312	65,139	46,826	381,027
Previous Year	65,122	47,597	55,923	62,497	68,936	70,955	53,537	424,567
2 Years Ago	57,640	67,692	69,979	60,811	79,406	85,471	54,524	475,523
Month on month %	16.4 %	9.2 %	-11.4 %	-2.7 %	19.5 %	12.9 %	12.0 %	
Year on year %	-3.3 %	18.5 %	-14.4 %	-16.0 %	-4.1 %	3.6 %	-2.1 %	

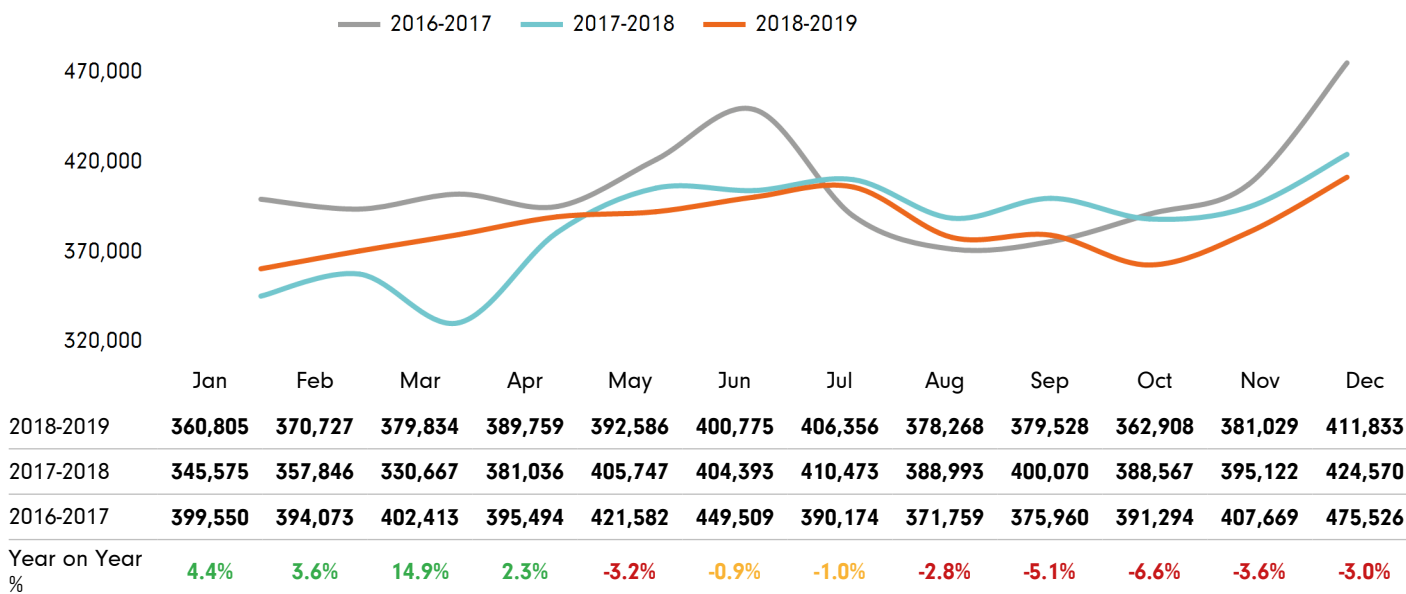
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

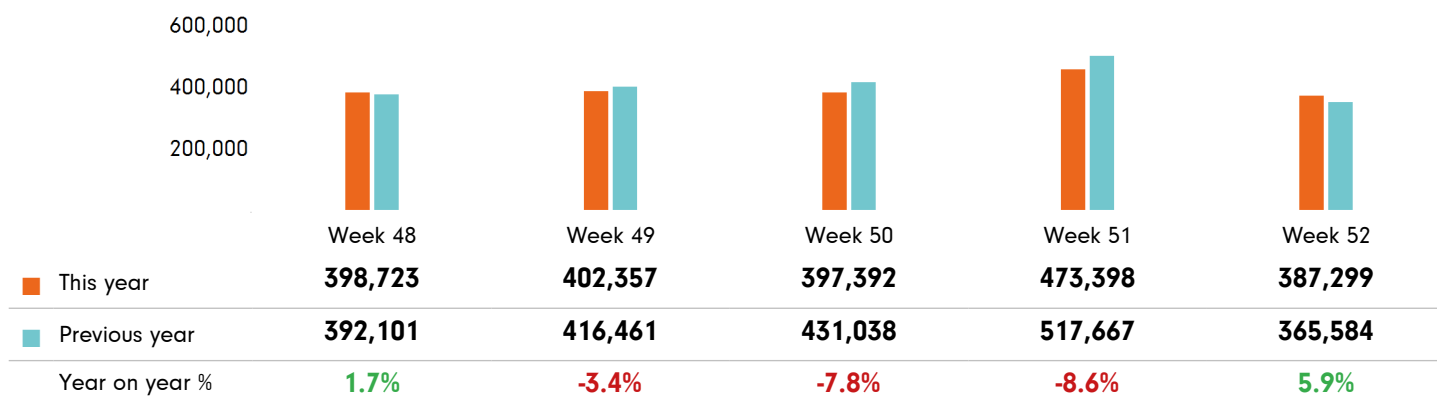
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for December compares December 2019 to December 2018

Footfall by week of month

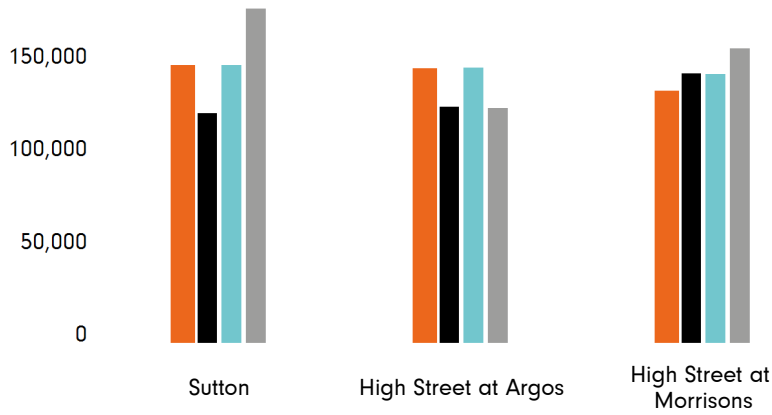
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	142,161	140,540	129,132
Previous Month	119,262	122,329	139,438
Previous Year	143,459	142,131	138,980
2 Years Ago	201,971	121,554	152,001
Year on Year %	-0.9 %	-1.1 %	-7.1 %

Footfall by location



■ Sutton, 34.5 %
■ High Street at Argos, 34.1 %
■ High Street at Morrisons, 31.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to December, 2019 Vs January, 2018 to December, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2019 Vs December, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2019 Vs 11 2019