

Footfall Report for: Sutton BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sutton BID	0.0 %	-4.6 %	-3.6 %	-3.1 %	5.0 %	1.7 %
Greater London	-0.9 %	-2.3 %	-2.9 %	-3.7 %	-3.6 %	-6.0 %
UK	-2.1 %	-2.6 %	-4.6 %	-3.8 %	-2.2 %	-2.4 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 0% up on the previous year.

The number of visitors counted for month commencing 28 October 2019 was 1,524,117.

The busiest day in month commencing 28 October 2019 was Saturday 23 November with 76,065 visitors.

The peak hour of the month was 14:00 on Saturday 23 November 2019 with footfall of 8,703

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



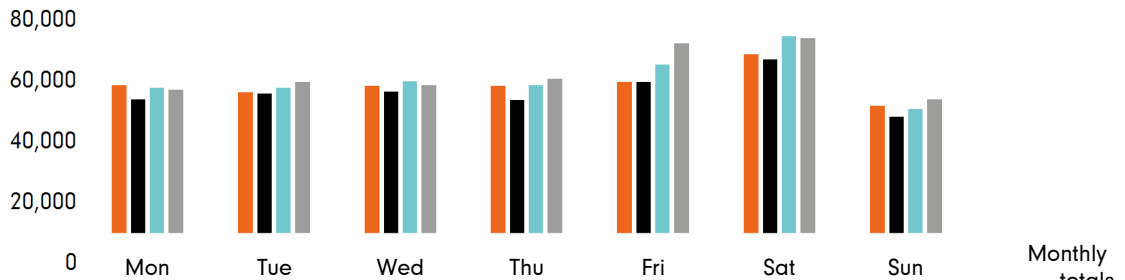
Number of days this month	7	6	15	
Number of days same month last year	13	4	10	1

Average temperature

	Maximum temperature	Minimum temperature
2019	10°	5°
2018	11°	6°

Footfall by day

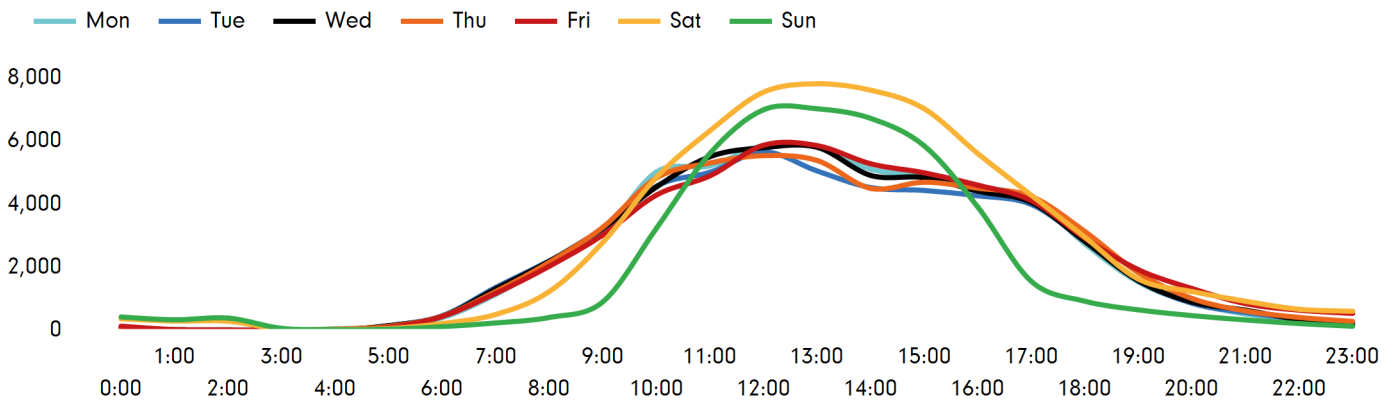
The figures shown below are calculated using weekly averages.



This Month	54,094	51,661	54,068	53,927	55,312	65,139	46,826	381,027
Previous Month	49,055	51,166	51,967	48,937	55,394	63,292	43,094	362,905
Previous Year	53,157	53,277	55,553	54,290	61,396	71,638	45,809	395,120
2 Years Ago	52,569	55,380	54,190	56,427	69,104	70,911	49,087	407,668
Month on month %	10.3 %	1.0 %	4.0 %	10.2 %	-0.1 %	2.9 %	8.7 %	
Year on year %	1.8 %	-3.0 %	-2.7 %	-0.7 %	-9.9 %	-9.1 %	2.2 %	

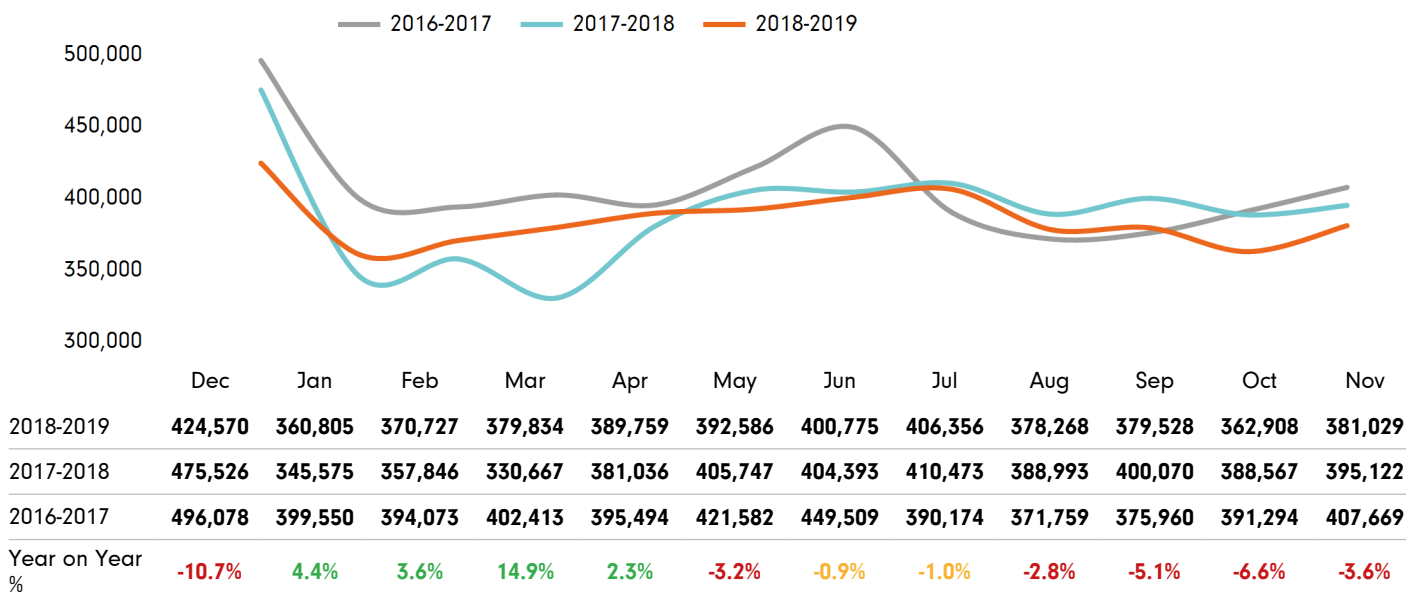
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

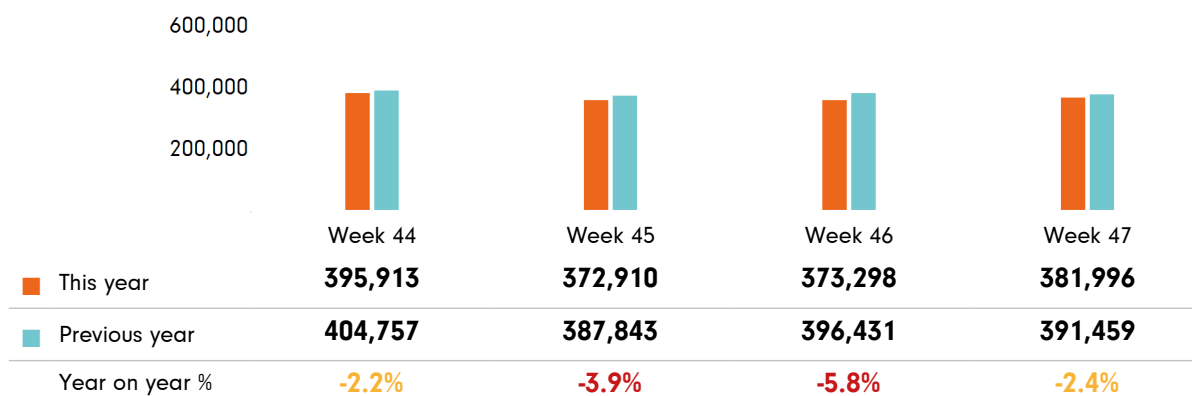
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for November compares November 2019 to November 2018

Footfall by week of month

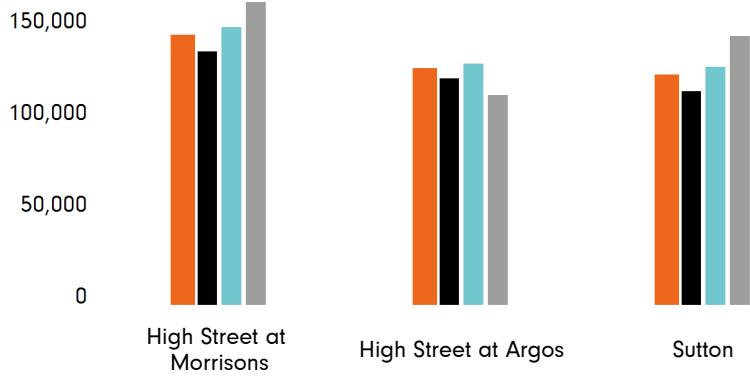
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	139,438	122,329	119,262
Previous Month	132,340	118,520	112,049
Previous Year	144,706	126,155	124,262
2 Years Ago	157,495	110,111	140,064
Year on Year %	-3.6 %	-3.0 %	-4.0 %

Footfall by location



■ High Street at Morrisons, 36.6 %
■ High Street at Argos, 32.1 %
■ Sutton, 31.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to November, 2019 Vs January, 2018 to November, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2019 Vs November, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2019 Vs 10 2019