

# Footfall Report for: Sutton BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sutton BID	2.7 %	-8.0 %	-1.0 %	5.2 %	1.4 %	1.5 %
Greater London	-0.3 %	-3.0 %	-0.4 %	1.0 %	5.8 %	5.1 %
UK	-1.5 %	-2.7 %	-2.2 %	0.1 %	5.4 %	3.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 2.7% up on the previous year.

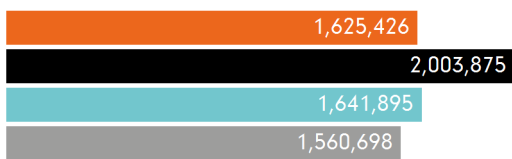
The number of visitors counted for month commencing 1 July 2019 was 1,625,426.

The busiest day in month commencing 1 July 2019 was Saturday 13 July with 71,988 visitors.

The peak hour of the month was 12:00 on Saturday 13 July 2019 with footfall of 7,900

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



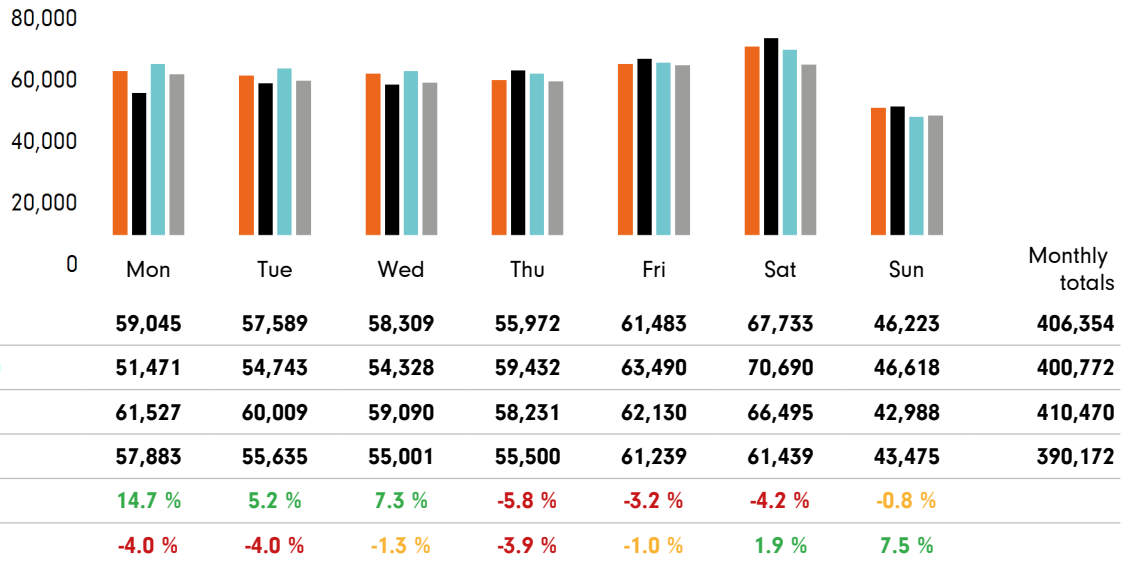
Number of days this month	15	5	8
Number of days same month last year	16	6	6

### Average temperature

	Maximum temperature	Minimum temperature
2019	24°	14°
2018	27°	16°

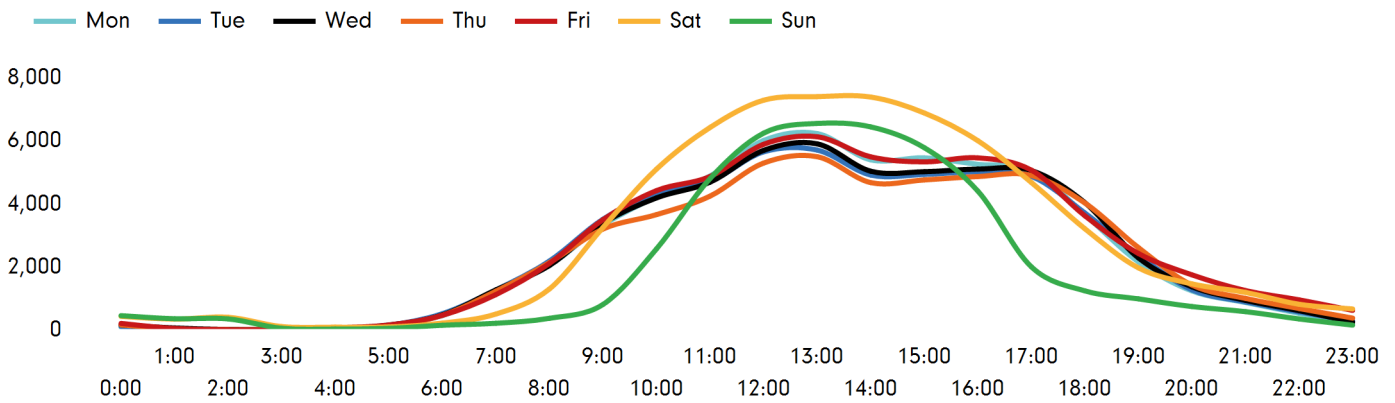
## Footfall by day

The figures shown below are calculated using weekly averages.



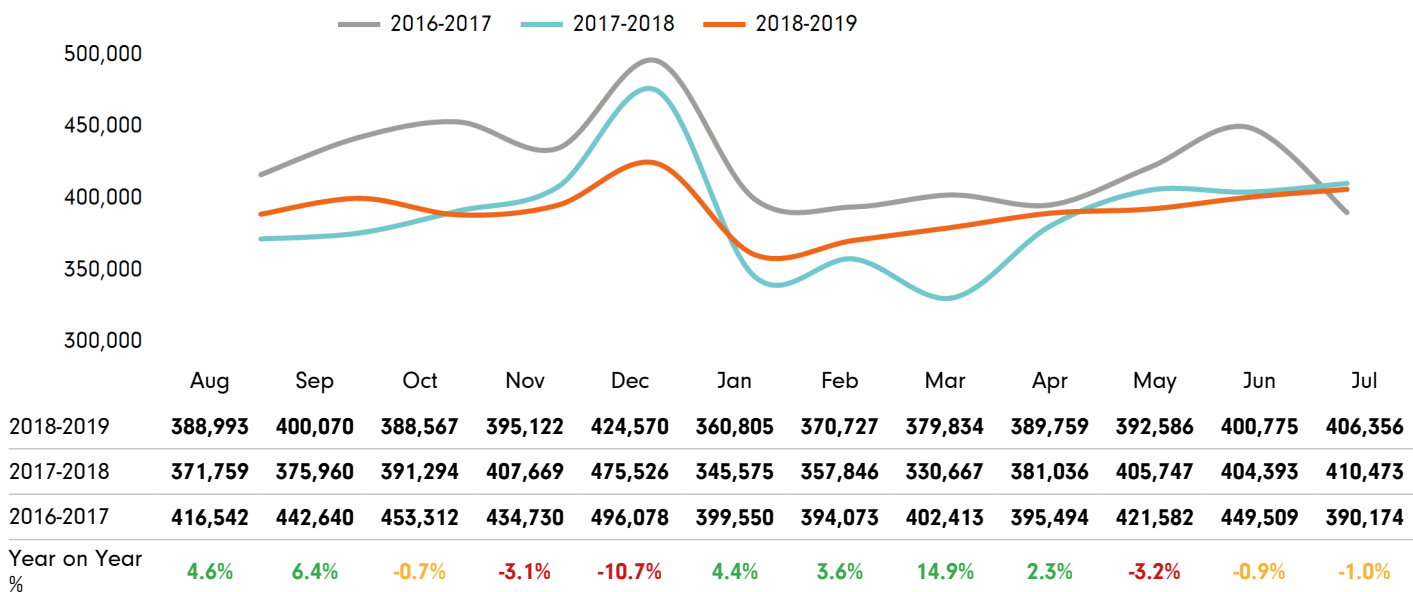
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

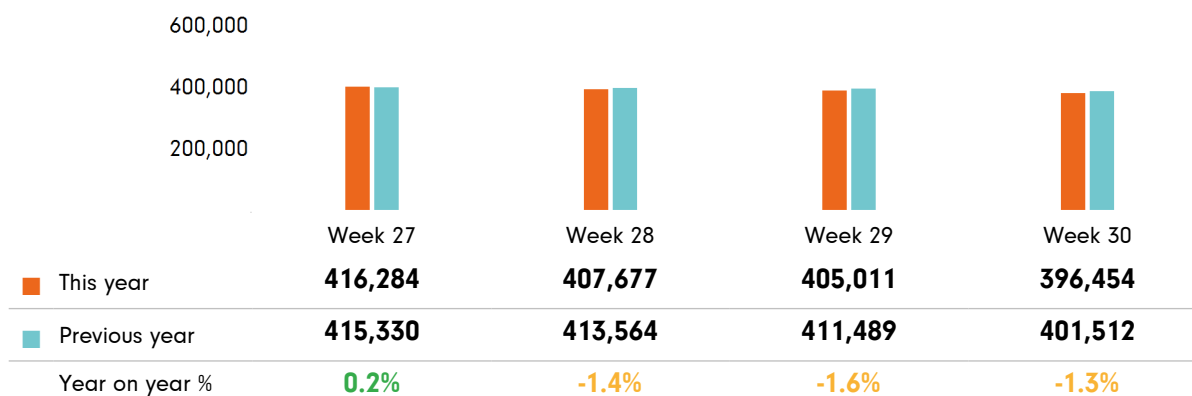
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for July compares July 2019 to July 2018

## Footfall by week of month

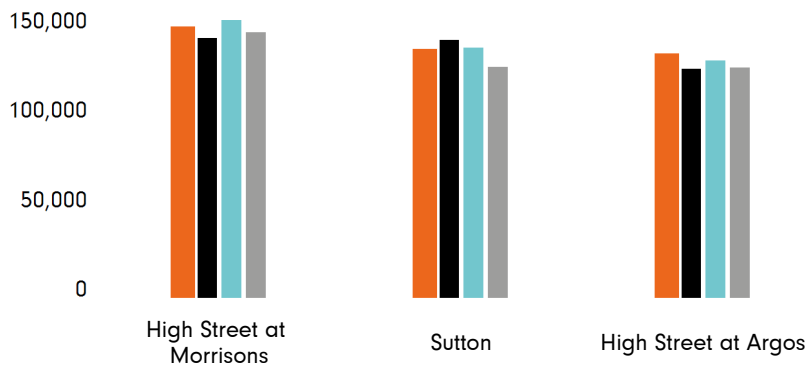
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>144,111</b>	<b>132,300</b>	<b>129,946</b>
Previous Month	<b>139,233</b>	<b>138,436</b>	<b>123,105</b>
Previous Year	<b>148,721</b>	<b>134,305</b>	<b>127,448</b>
2 Years Ago	<b>142,247</b>	<b>124,045</b>	<b>123,883</b>
Year on Year %	<b>-3.1 %</b>	<b>-1.5 %</b>	<b>2.0 %</b>

## Footfall by location



■ High Street at Morrisons, 35.5 %  
■ Sutton, 32.6 %  
■ High Street at Argos, 32.0 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to July, 2019 Vs January, 2018 to July, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2019 Vs July, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2019 Vs 6 2019