

# Footfall Report for: Sutton BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sutton BID	2.0 %	-6.7 %	-2.8 %	4.6 %	-6.9 %	-5.2 %
Greater London	-0.1 %	-2.8 %	0.6 %	-2.3 %	-3.3 %	-5.1 %
UK	-1.5 %	-2.6 %	-1.6 %	-2.3 %	-0.6 %	-2.0 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 2% up on the previous year.

The number of visitors counted for month commencing 29 July 2019 was 1,513,075.

The busiest day in month commencing 29 July 2019 was Saturday 3 August with 65,626 visitors.

The peak hour of the month was 13:00 on Saturday 3 August 2019 with footfall of 7,155

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



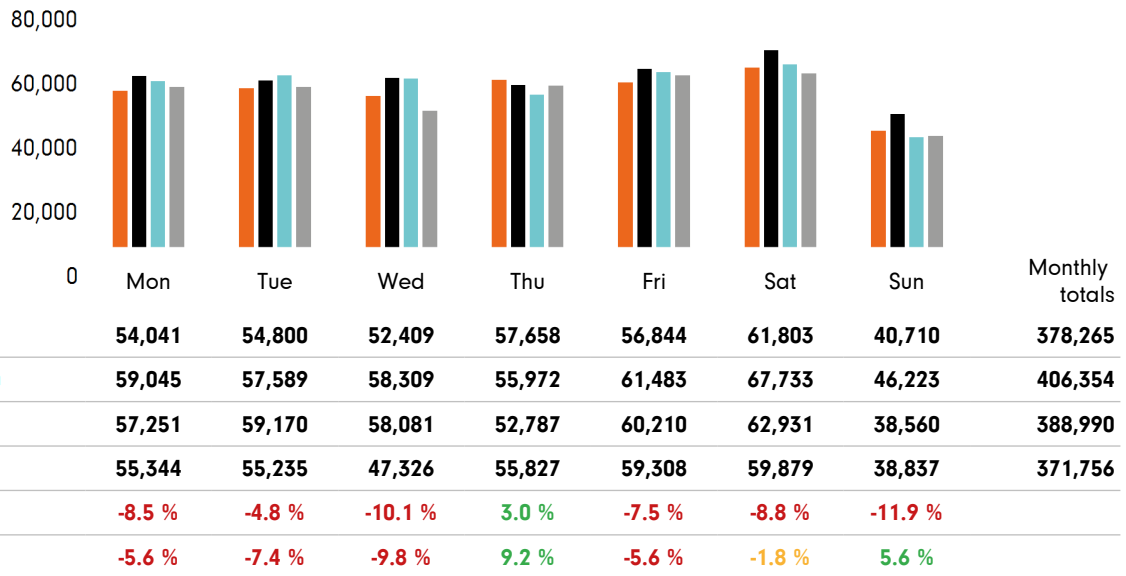
Number of days this month	12	5	11
Number of days same month last year	11	8	9

### Average temperature

	Maximum temperature	Minimum temperature
2019	22°	14°
2018	24°	14°

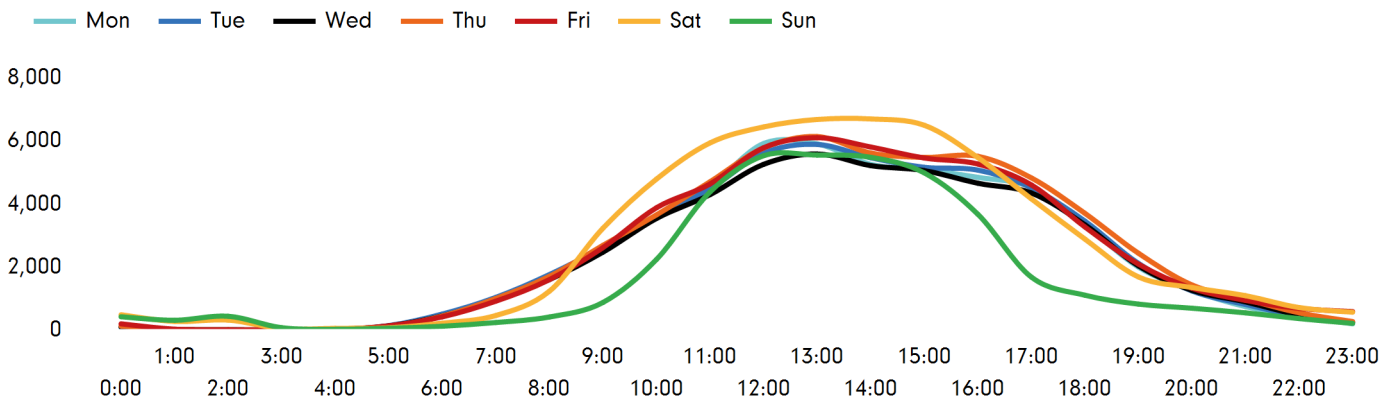
## Footfall by day

The figures shown below are calculated using weekly averages.



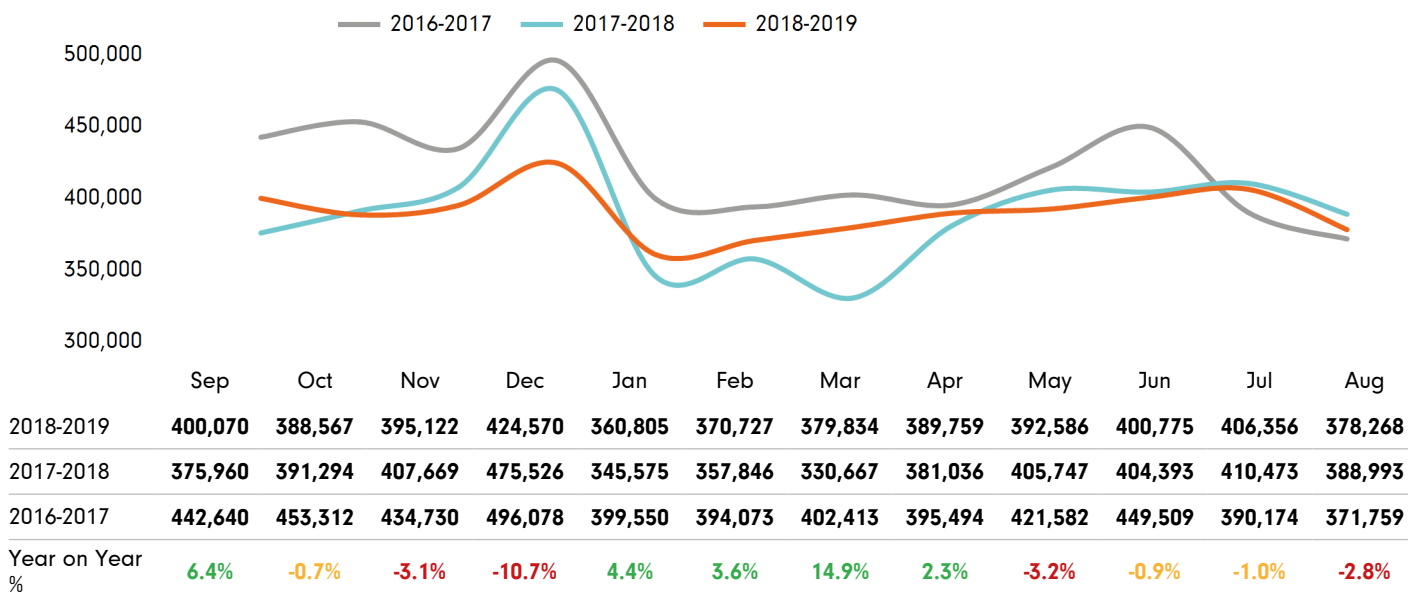
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

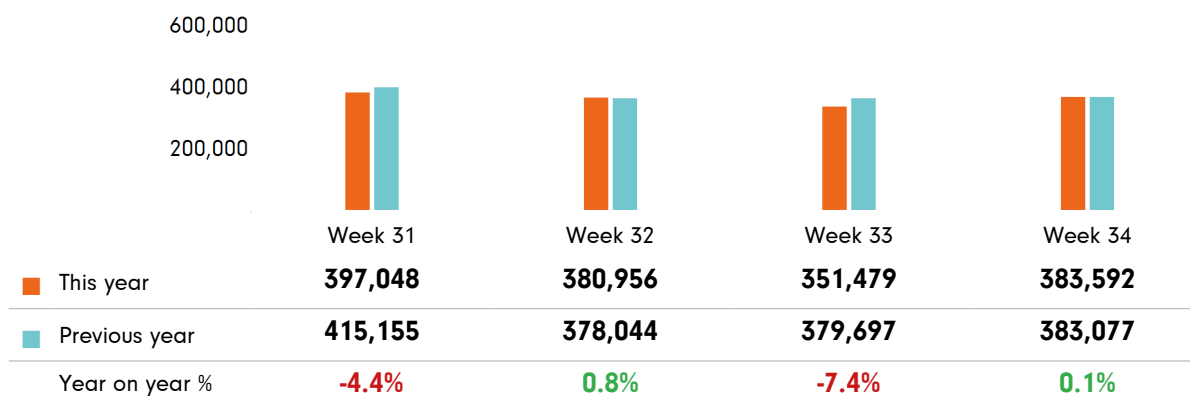
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for August compares August 2019 to August 2018

## Footfall by week of month

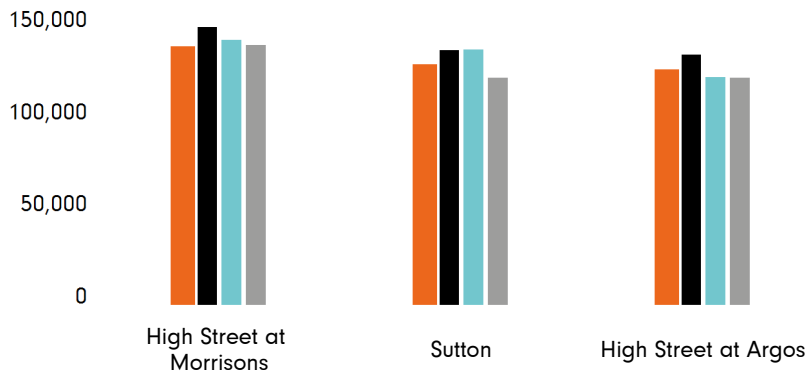
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>132,983</b>	<b>123,844</b>	<b>121,442</b>
Previous Month	<b>144,111</b>	<b>132,300</b>	<b>129,946</b>
Previous Year	<b>137,758</b>	<b>132,585</b>	<b>118,651</b>
2 Years Ago	<b>135,098</b>	<b>118,292</b>	<b>118,369</b>
Year on Year %	<b>-3.5 %</b>	<b>-6.6 %</b>	<b>2.4 %</b>

## Footfall by location



■ High Street at Morrisons, 35.2 %  
■ Sutton, 32.7 %  
■ High Street at Argos, 32.1 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to August, 2019 Vs January, 2018 to August, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2019 Vs August, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2019 Vs 7 2019