

Footfall Report for: Sutton BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sutton BID	8.0 %	-13.9 %	14.9 %	-17.8 %	2.5 %	-7.6 %
Greater London	1.6 %	-5.8 %	4.9 %	-12.3 %	2.8 %	-2.7 %
UK	0.8 %	-5.1 %	2.7 %	-9.3 %	2.5 %	-3.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 8% up on the previous year.

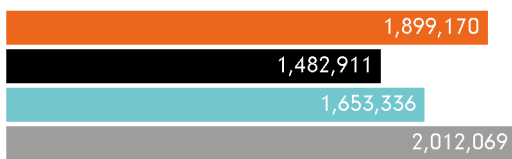
The number of visitors counted for month commencing 25 February 2019 was 1,899,170.

The busiest day in month commencing 25 February 2019 was Saturday 30 March with 84,954 visitors.

The peak hour of the month was 13:00 on Saturday 30 March 2019 with footfall of 9,744

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month
 ■ Previous Year
 ■ 2 Years Ago
■ Previous Month

Weather



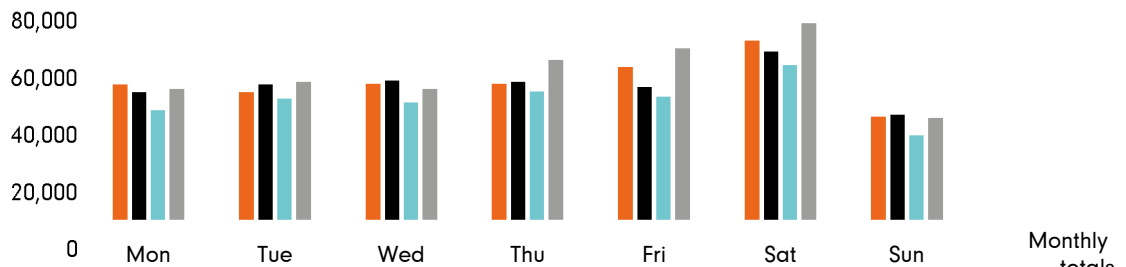
Number of days this month	11	9	15	
Number of days same month last year	8	4	16	7

Average temperature

	Maximum temperature	Minimum temperature
2019	13°	5°
2018	8°	2°

Footfall by day

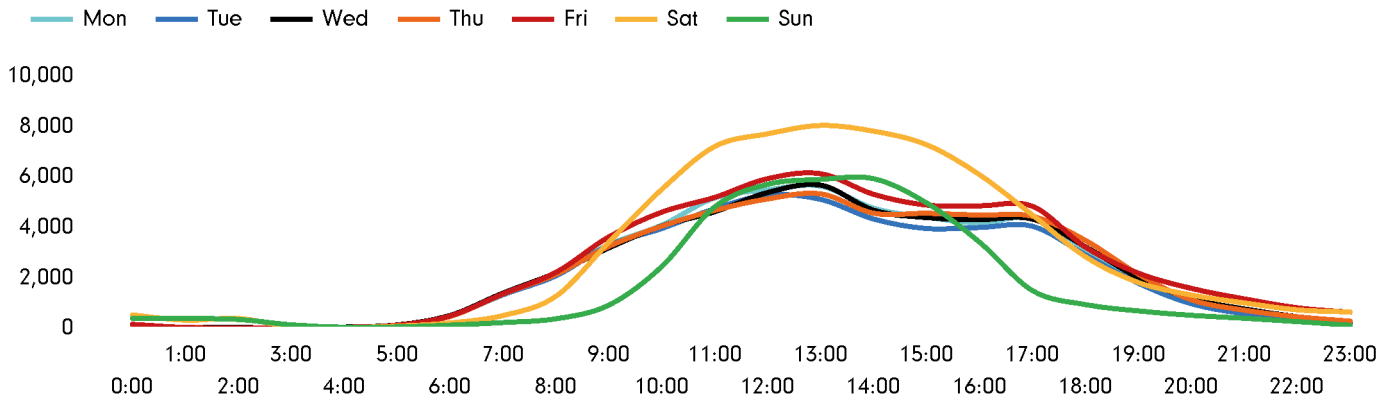
The figures shown below are calculated using weekly averages.



Month on month %	5.8 %	-5.8 %	-2.2 %	-1.2 %	14.7 %	6.3 %	-1.6 %	
Year on year %	22.1 %	4.9 %	15.0 %	5.6 %	23.1 %	15.1 %	21.2 %	

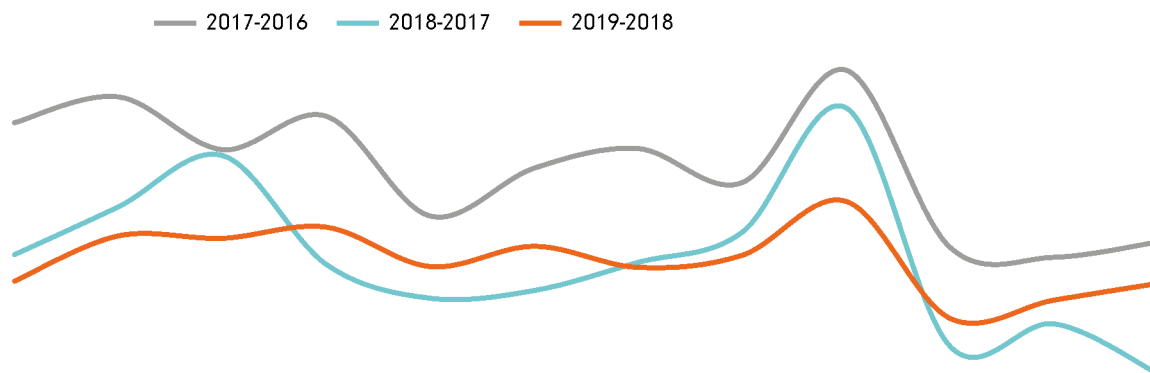
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

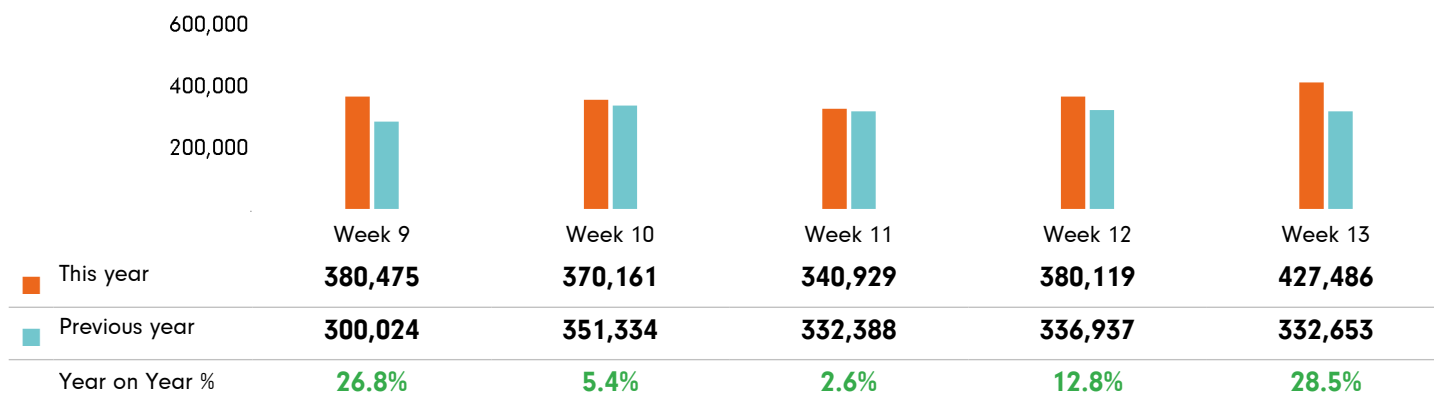
The figures shown below are calculated using weekly averages.



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2019-2018	381,036	405,747	404,393	410,473	388,993	400,070	388,567	395,122	424,570	360,805	370,727	379,834
2018-2017	395,494	421,582	449,509	390,174	371,759	375,960	391,294	407,669	475,526	345,575	357,846	330,667
2017-2016	467,418	481,510	452,704	470,937	416,542	442,640	453,312	434,730	496,078	399,550	394,073	402,413
Year on Year %	-3.7%	-3.8%	-10.0%	5.2%	4.6%	6.4%	-0.7%	-3.1%	-10.7%	4.4%	3.6%	14.9%

Footfall by week of month

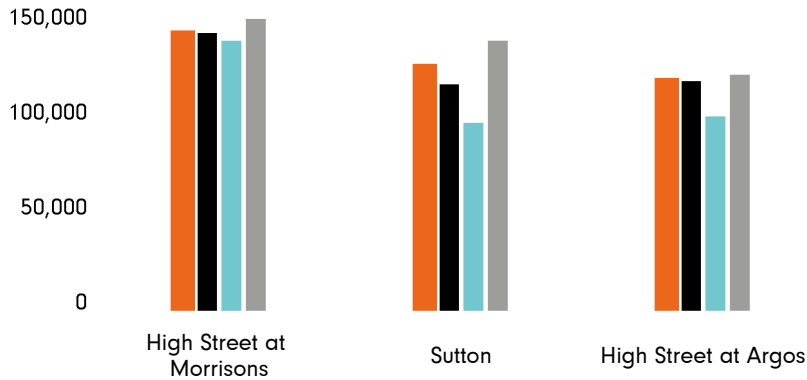
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This month	139,800	123,535	116,499
Previous month	139,900	114,554	116,274
Previous year	136,239	95,608	98,821
2 Years ago	146,963	136,207	119,244
Year on year %	2.6 %	29.2 %	17.9 %

Footfall by location



■ High Street at Morrisons, 36.8 %
■ Sutton, 32.5 %
■ High Street at Argos, 30.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to March, 2019 Vs January, 2018 to March, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2019 Vs March, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2019 Vs 2 2019