



Sutton & TFL

Week 14, 2017

03/04/2017 to 09/04/2017



REGION - Greater London

Monday to Sunday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Sutton & TFL	▼ -8.6 %	▼ -6.6 %	▼ -5.3 %	▼ -10.2 %	▲ 10.5 %	▲ 13.5 %
Greater London	▲ 0.4 %	▼ -2.8 %	▲ 7.7 %	▼ -8.3 %	▲ 5.1 %	▲ 0.1 %
UK	▲ 0.3 %	▼ -2.6 %	▲ 5.5 %	▼ -7.3 %	▲ 5.1 %	▲ 1.2 %

Headlines

The change in footfall for Sutton & TFL over the last 52 weeks is 3.9% down on the previous year.

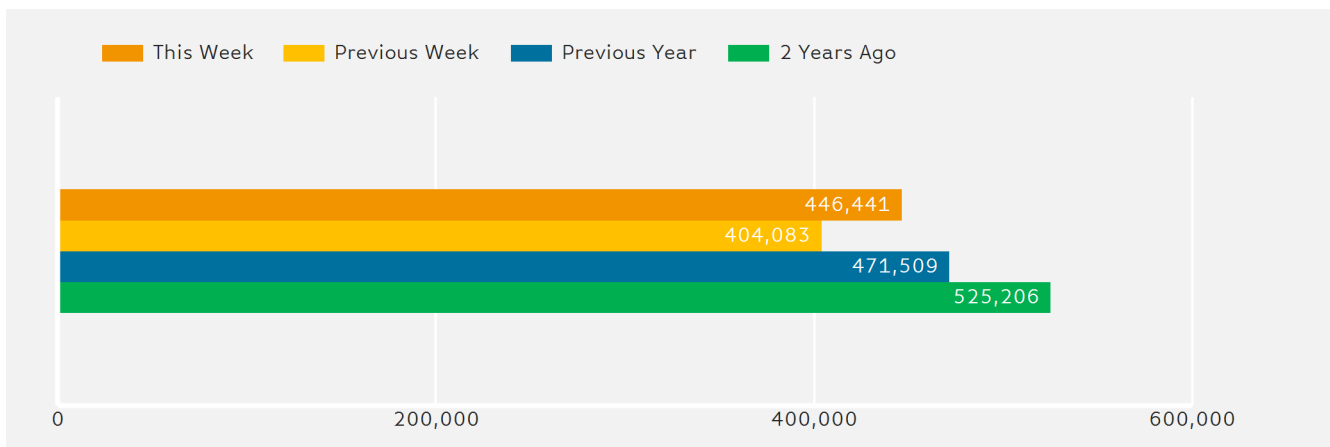
Footfall for the year to date is 8.6% down on the previous year.

The number of visitors counted for week commencing 3 April 2017 was 446,441.

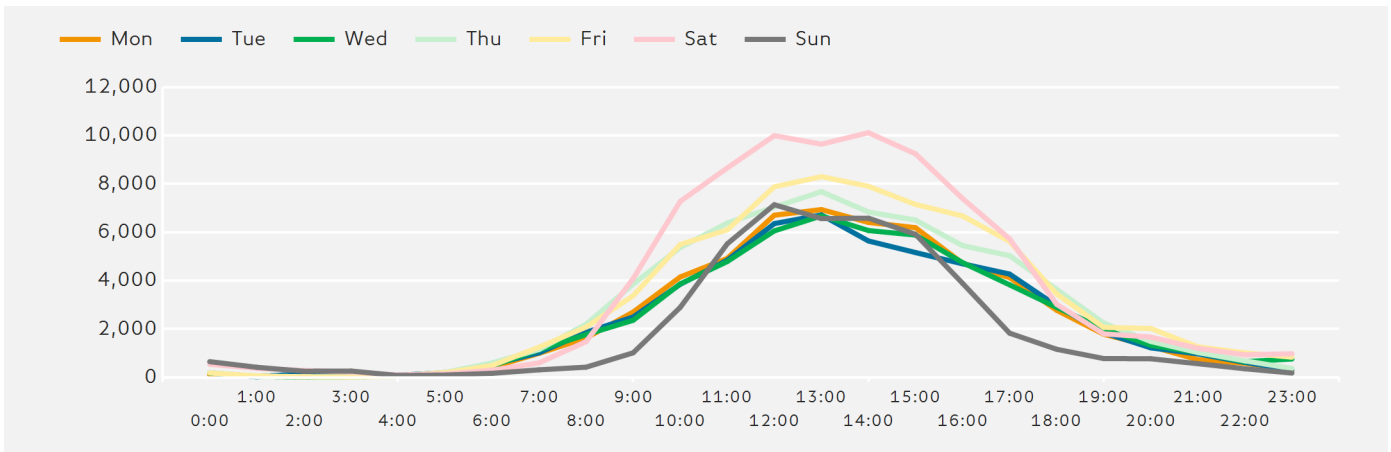
The busiest day in week commencing 3 April 2017 was Saturday with 85,842 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 10,114

Footfall Totals by Week



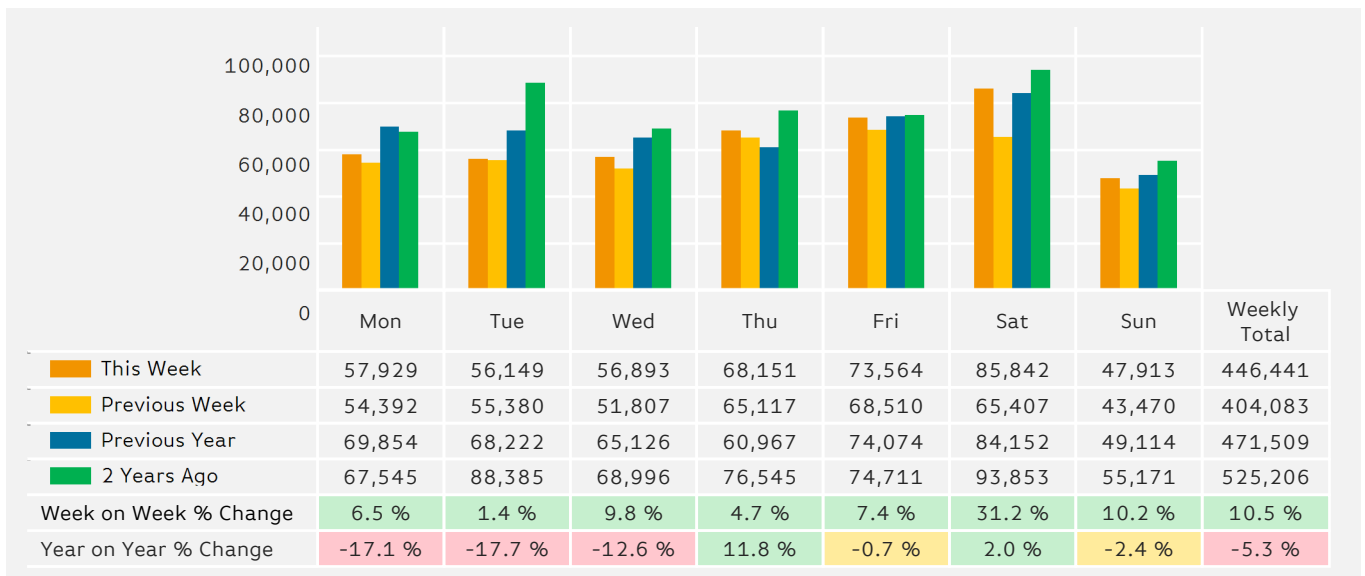
Footfall by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	17	16	15	16	17	20	23
Previous Week	18	17	16	20	16	15	16
Previous Year	13	15	13	12	14	12	13

Footfall by Day



Footfall Totals



This Week	168,757	150,187	127,497
Previous Week	128,140	150,786	125,157
Previous Year	206,927	139,307	125,275
2 Years Ago	264,712	128,318	132,176
Week on Week % Change	31.7 %	-0.4 %	1.9 %
Year on Year % Change	-18.4 %	7.8 %	1.8 %

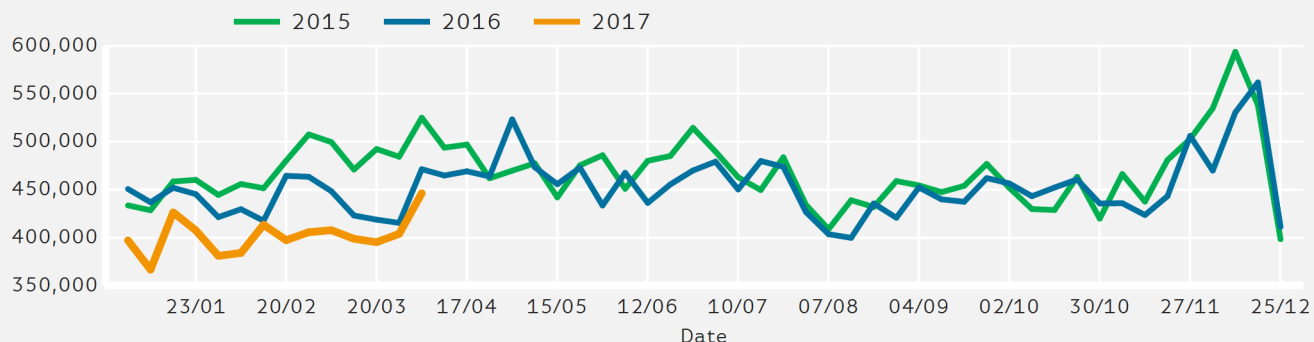
Footfall Totals

Counting By Location - Main Locations Only



- Sutton, 37.8 %
- High Street at Morrisons, 33.6 %
- High Street at Argos, 28.6 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.