



**Sutton & TFL**

August 2015

03/08/2015 to 30/08/2015



REGION - Greater London

Monday to Sunday

COUNT TYPE: Footfall

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Sutton & TFL	▼ -3.7 %		▼ -12.8 %		▼ -9.1 %	▼ -0.7 %
Greater London	▼ -1.2 %	▲ 0.6 %	▼ -2.9 %	▼ -2.8 %	▼ -4.2 %	▼ -0.7 %
UK	▼ -1.6 %	▼ -0.6 %	▼ -2.3 %	▼ -2.9 %	▼ -0.7 %	▼ -1.2 %

**Headlines**

Footfall for the year to date is 3.7% down on the previous year.

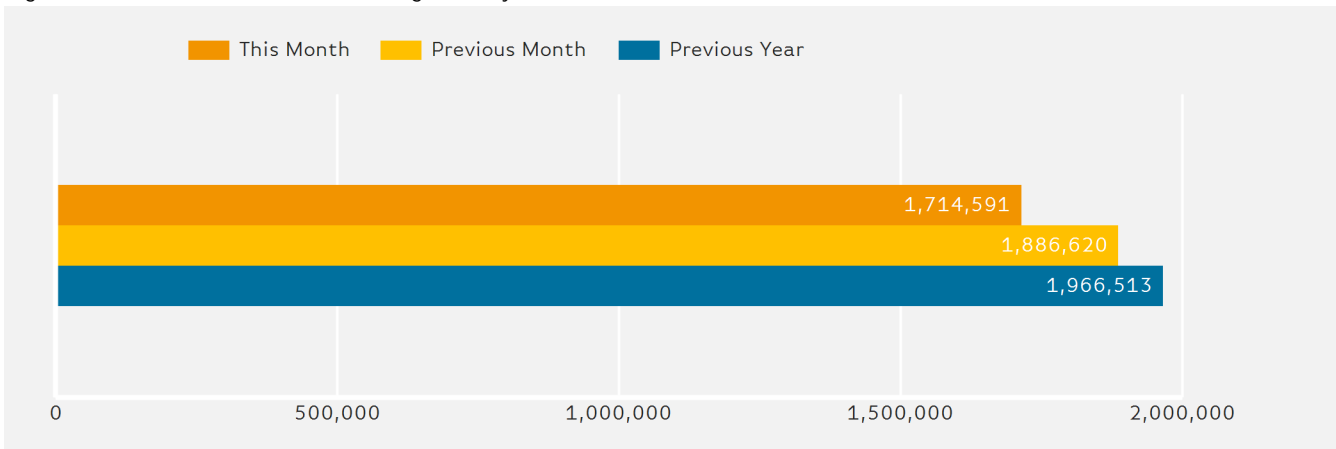
Footfall month commencing 3 August 2015 was 1,714,591.

The busiest day in month commencing 3 August 2015 was Saturday 29 August with 78,165 visitors.

The peak hour of the month was 12:00 on Saturday with footfall of 11,098

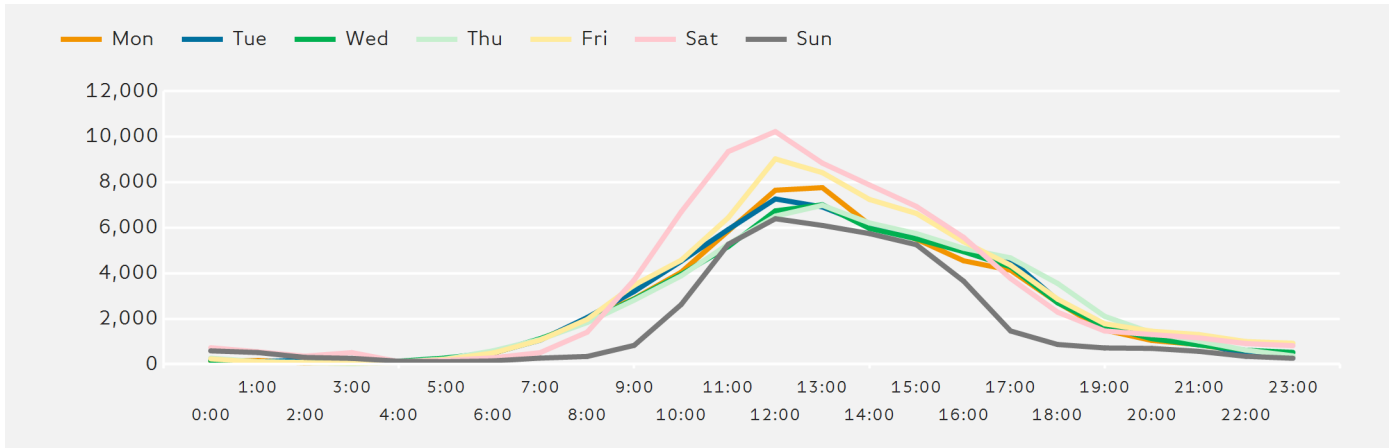
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



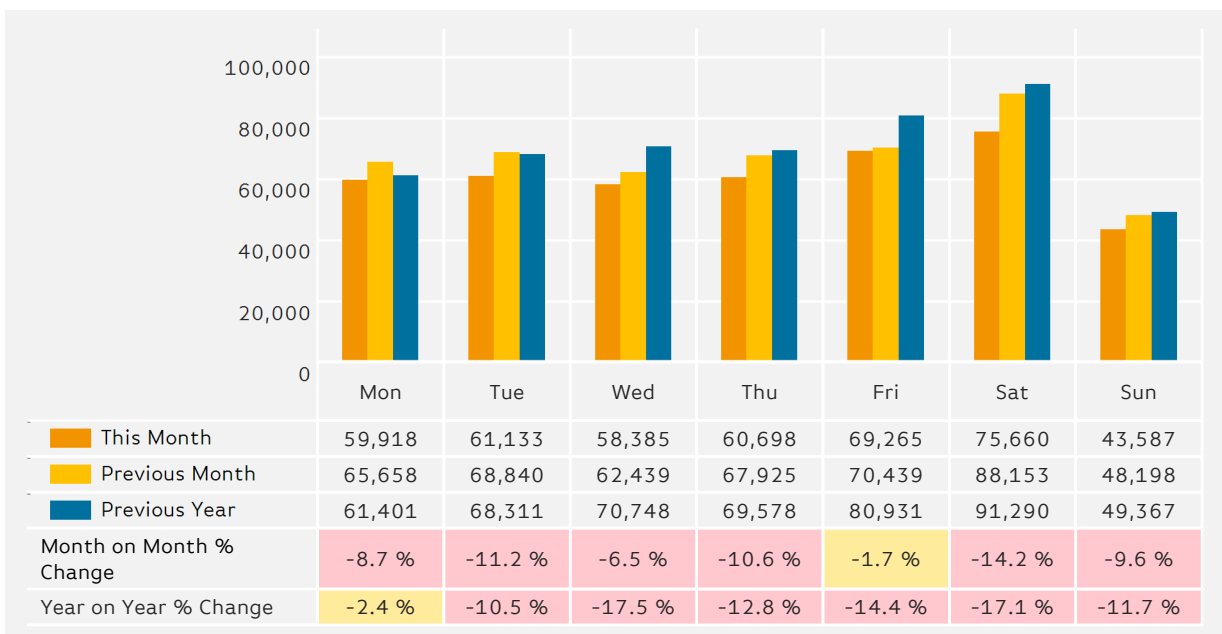
Number of days this month	19	6	3
Number of days same month last year	20	3	5

### Average Temperature

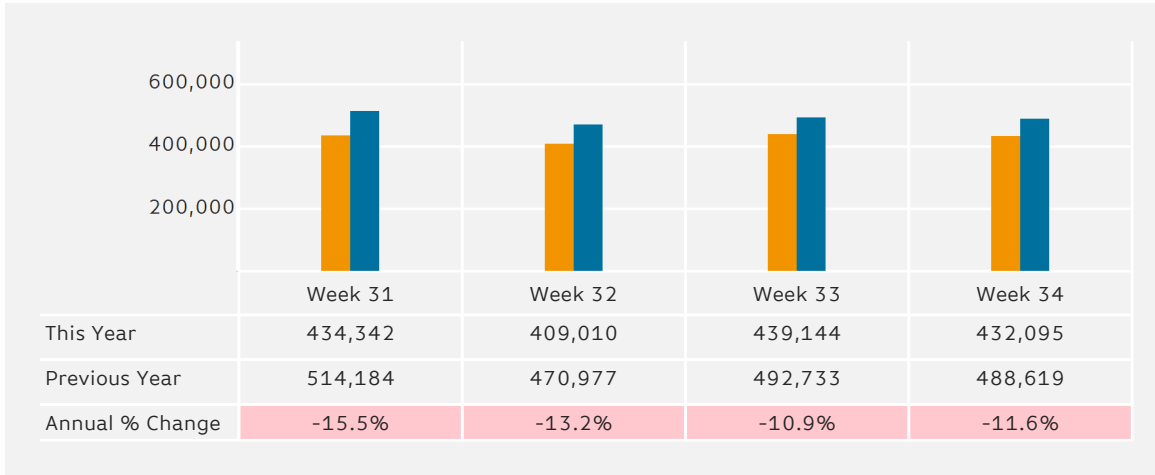
Average Temperatures	Maximum Temperature	Minimum Temperature
2015	22.1	14.0
2014	21.1	11.9

### Footfall by Day

The figures shown below are calculated using weekly averages.

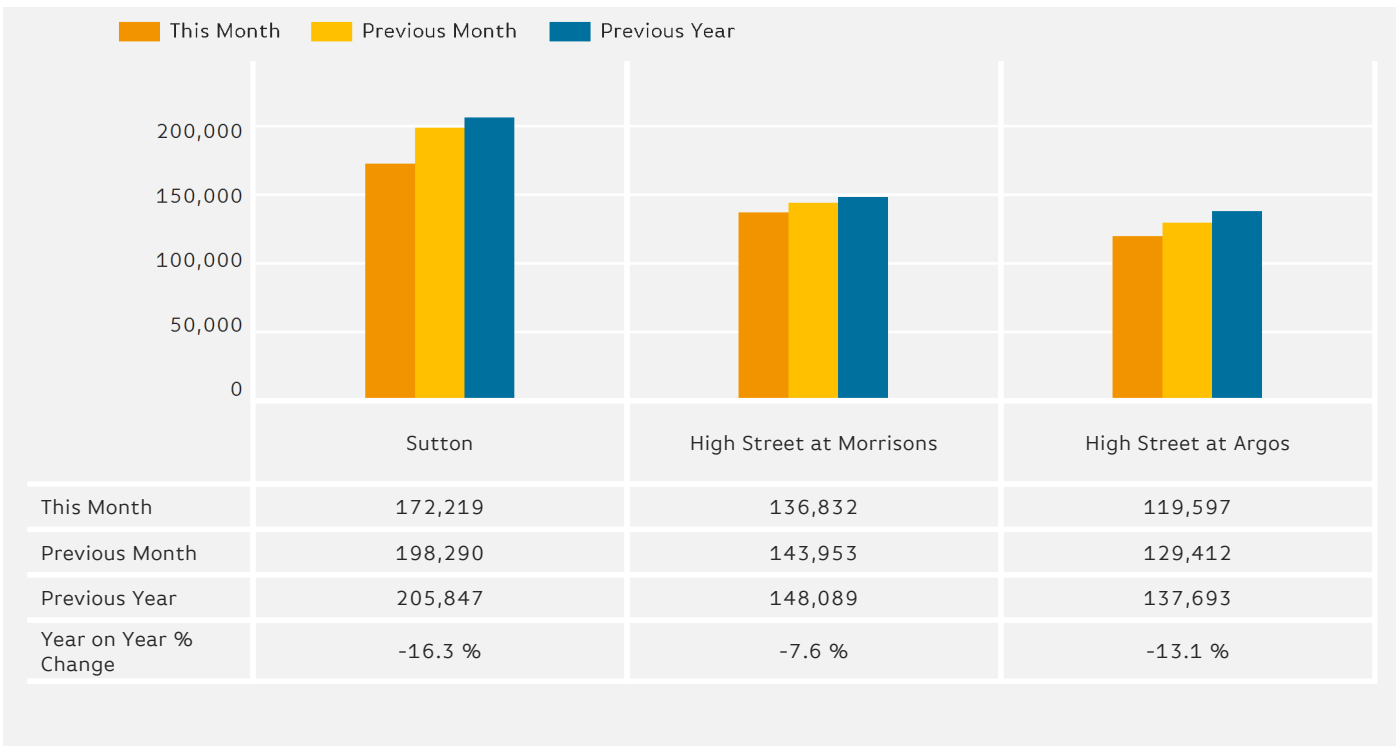


### Footfall by Week of Month



### Footfall Totals

The figures shown below is calculated using weekly averages.



### Footfall Totals

Counting By Location - Main Locations Only

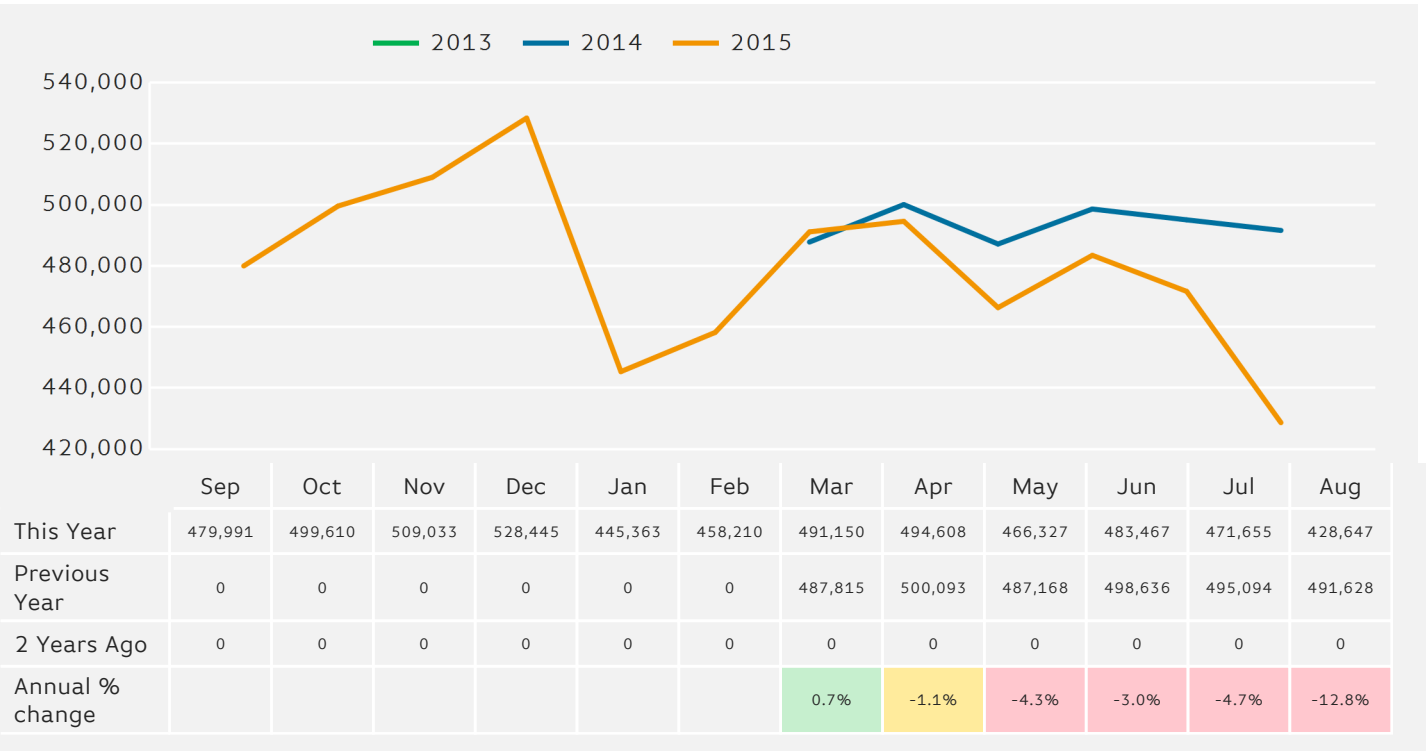
The figures shown below are based on weekly averages



- Sutton, 40.2 %
- High Street at Morrisons, 31.9 %
- High Street at Argos, 27.9 %

## Footfall by Month

The figures shown below are calculated using weekly averages.



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.