



Sutton & TFL

July 2015

06/07/2015 to 02/08/2015



REGION - Greater London

Monday to Sunday

COUNT TYPE: Footfall

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Sutton & TFL	▼ -2.1 %		▼ -6.2 %		▼ -3.9 %	▼ -0.7 %
Greater London	▼ -0.9 %	▲ 1.1 %	▲ 0.8 %	▼ -3.1 %	▲ 3.7 %	▲ 1.0 %
UK	▼ -1.6 %	▼ -0.3 %	▼ -2.2 %	▼ -1.6 %	▲ 2.9 %	▲ 2.9 %

Headlines

Footfall for the year to date is 2.1% down on the previous year.

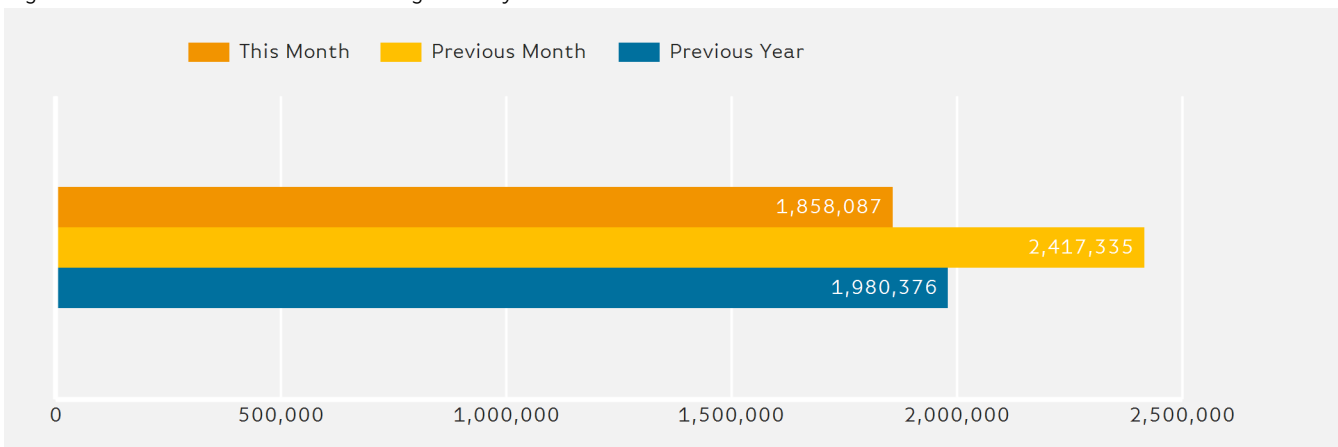
Footfall month commencing 6 July 2015 was 1,858,087.

The busiest day in month commencing 6 July 2015 was Saturday 18 July with 89,935 visitors.

The peak hour of the month was 12:00 on Saturday with footfall of 12,601

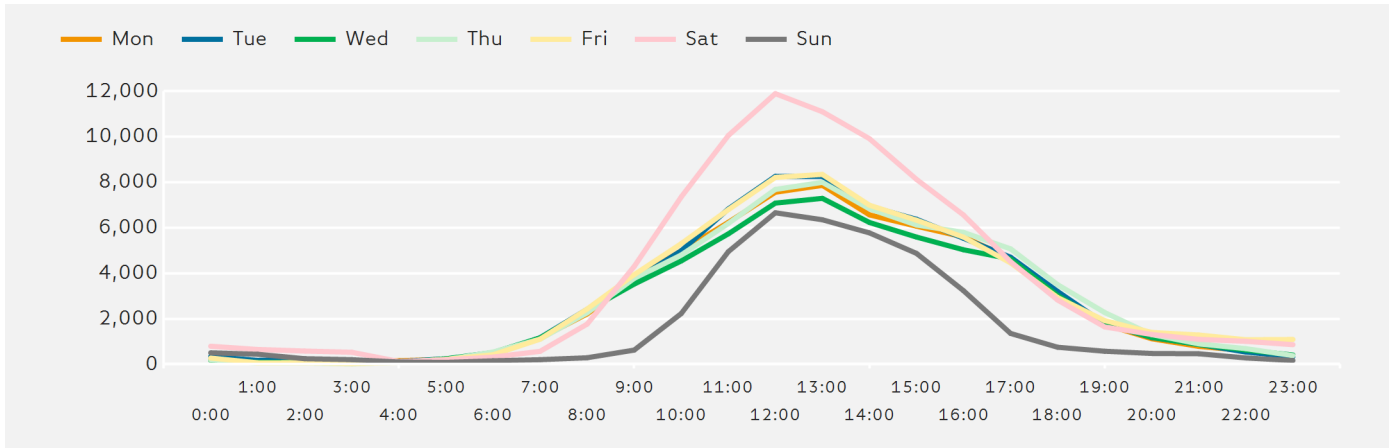
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



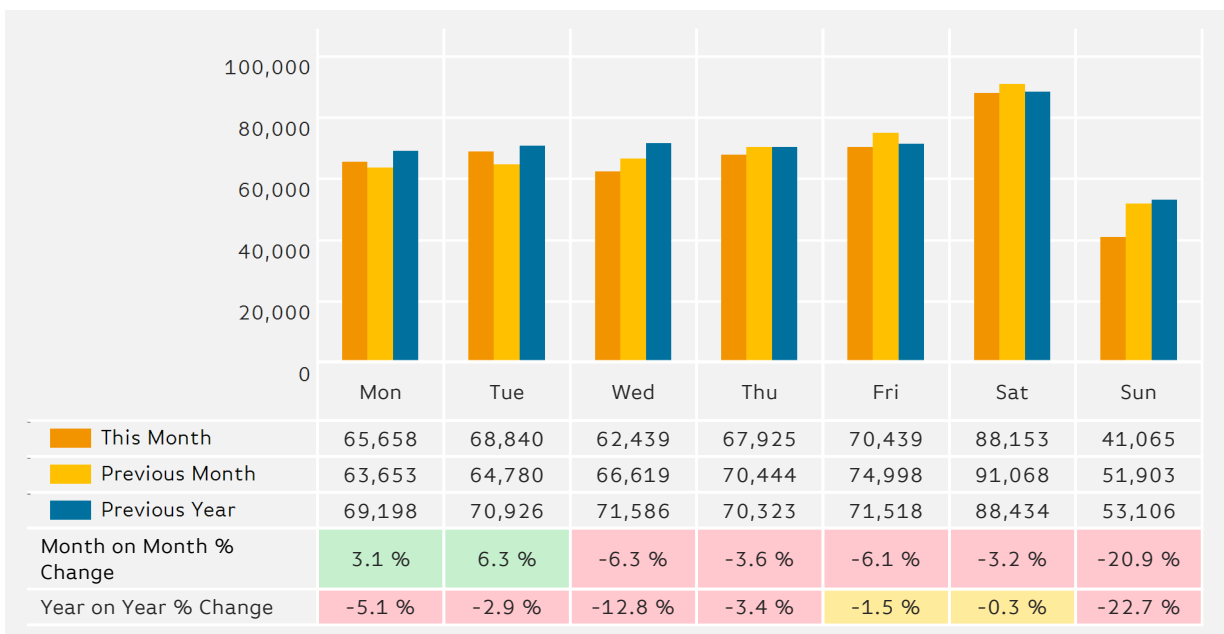
Number of days this month	18	4	6
Number of days same month last year	25	3	

Average Temperature

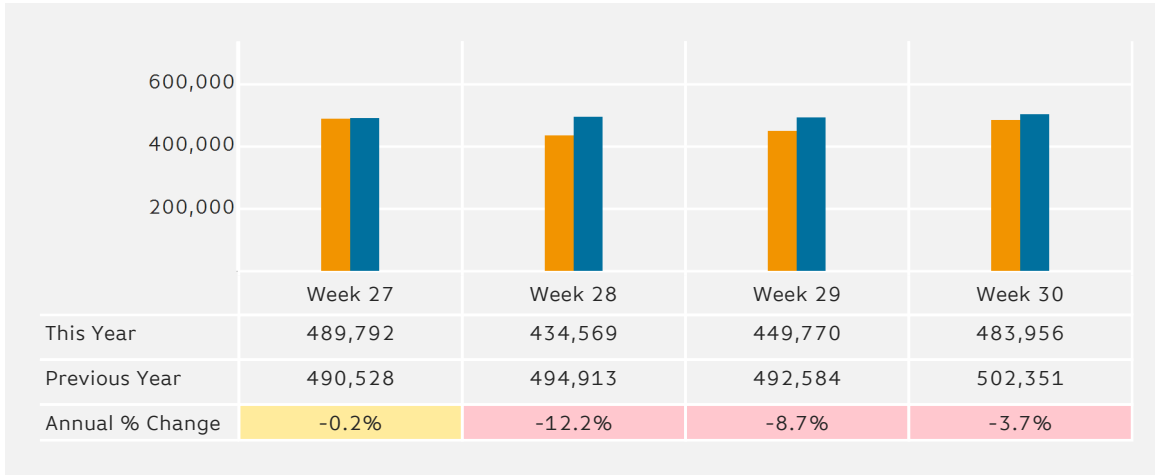
Average Temperatures	Maximum Temperature	Minimum Temperature
2015	22.2	12.9
2014	25.4	15.2

Footfall by Day

The figures shown below are calculated using weekly averages.

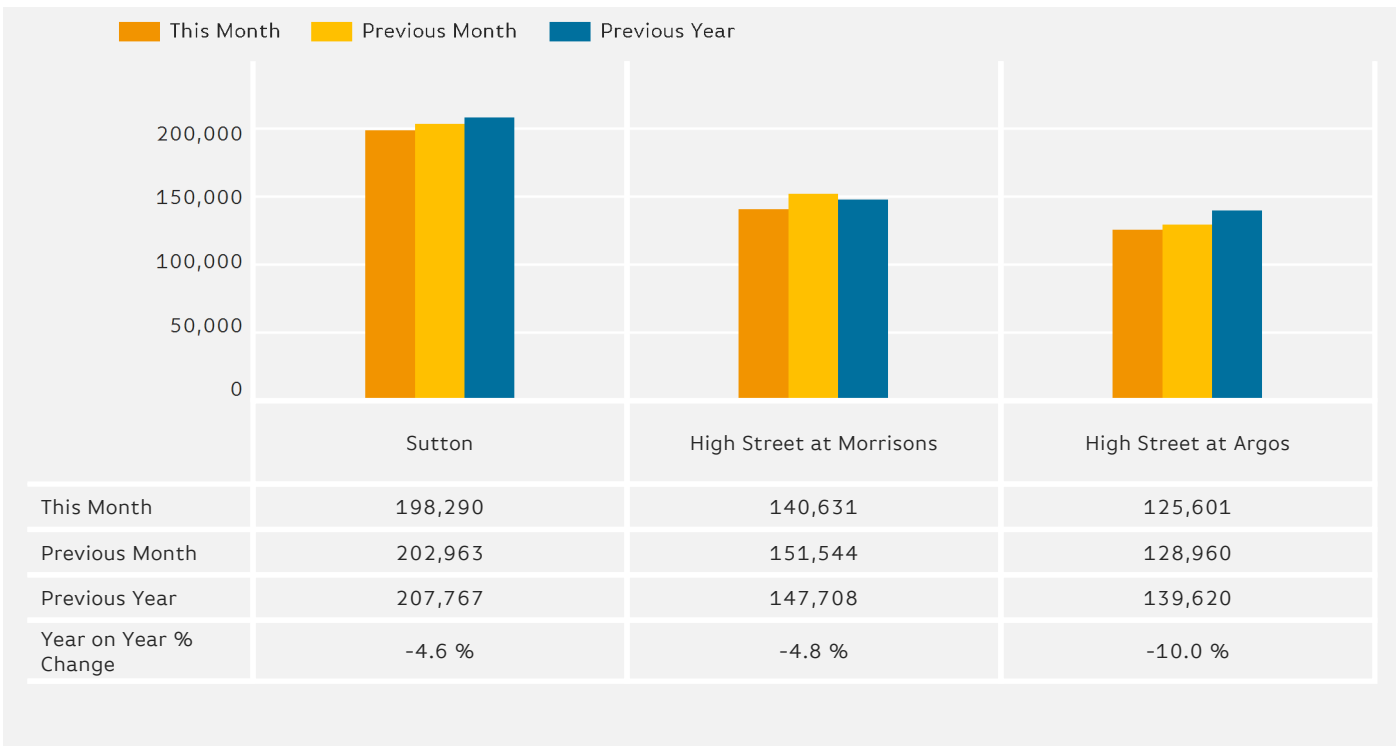


Footfall by Week of Month



Footfall Totals

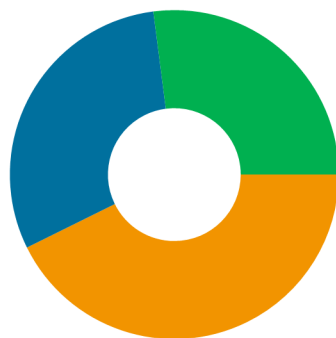
The figures shown below is calculated using weekly averages.



Footfall Totals

Counting By Location - Main Locations Only

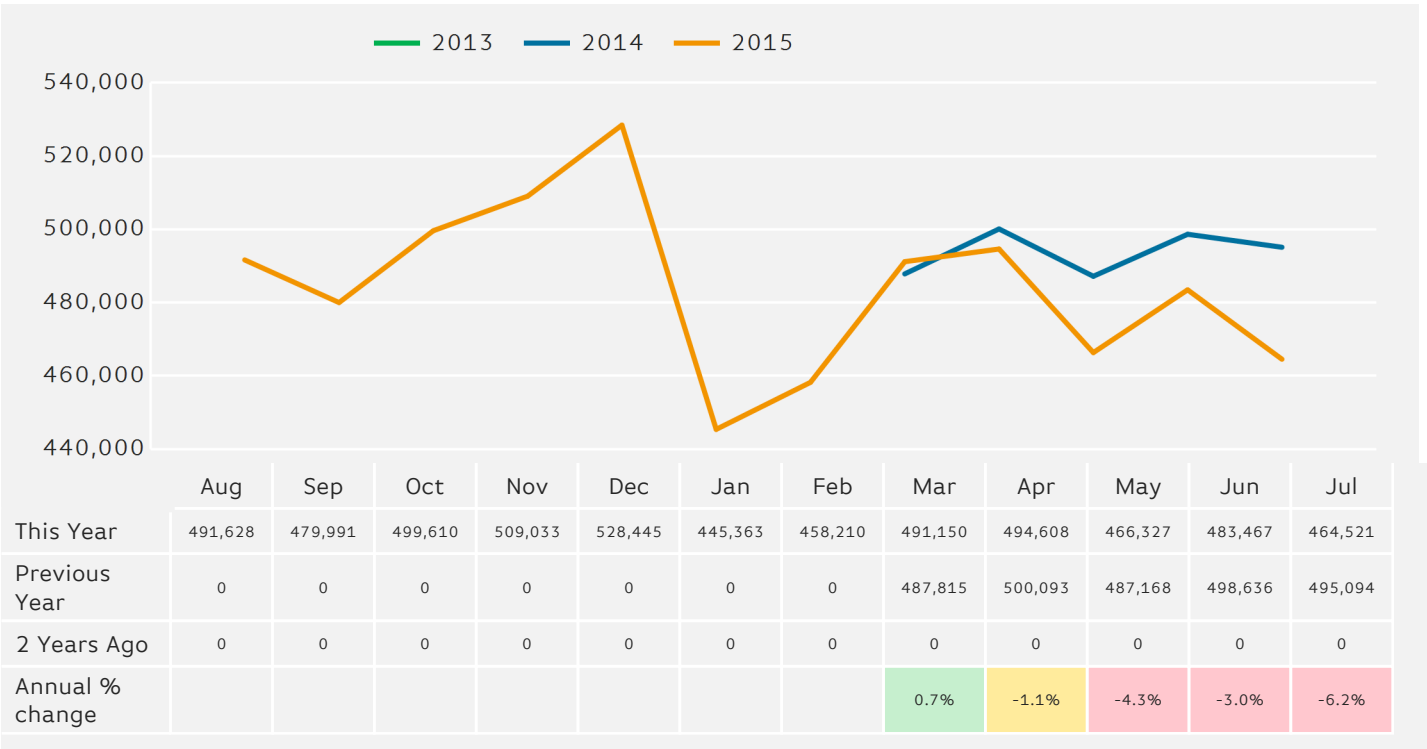
The figures shown below are based on weekly averages



- Sutton, 42.7 %
- High Street at Morrisons, 30.3 %
- High Street at Argos, 27.0 %

Footfall by Month

The figures shown below are calculated using weekly averages.



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.